

# PRESS RELEASE



March, 2nd 2020, Röthenbach, Allgäu

**Date: March, 2nd 2020**



**Kleiber presents from 20 to 22 March 2020 new and proven products at h+h cologne, the international trade fair for creative handicraft and hobby supplies in Cologne**

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Kleiber is innovative and at the forefront when it comes to new ideas. The specialist for haberdashery and creative handicrafts not only presents the trade fair visitors with the already known products, but also has some new products with them.

A lot has happened in the "Sewing Accessories" product area this year. Six different lamp models expand the product range and illuminate the workplace not only for sewing enthusiasts. They illuminate dark corners where necessary: in the office, kitchen, living room or in the workshop. From the simple mini clip lamp, perfect when traveling, to the floor lamp with magnifying glass and clamp or with differently adjustable light intensities, there is the right lamp for almost every application.

The range of new products also includes small sewing utensils that complement each sewing basket in a meaningful way. Be it the 51-piece XL needle set, beautiful magnetic buttons in two different colour designs, a practical seam gauge or a colourful sewing thread plait.

Missing for a long time, now back in the program: foldable bags. There are three motifs to choose from. The foldable bags not only help to transport the shopping home safely, environmentally friendly and sustainably, they also look chic. An extremely useful companion for every handbag.

Should the foldable bag get a tear due to a pointed object, it can be easily repaired with the new transparent repair foil. Whether nylon bag, rainwear or camping articles, the motto is - repair instead of throwing away!

At the h+h in Cologne (Stand C041 / D040 in Hall 2.1), Kleiber will be presenting itself in a versatile and comprehensive manner with new and proven products. Visitors can be excited.



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Kleiber + Co. GmbH has successfully operated in the haberdashery, textile care and creative needlework business for over 60 years. The medium-sized company is based in Röthenbach in Germany's Allgäu region, employs 40 people and does business internationally in the B2B market. Besides wholesalers and retailers, its customers also include drugstores and discounters. A number of products are produced and refined on the company premises. However, Kleiber not only produces products marketed under its own brand but also private label products. The product portfolio includes more than 10,000 items, all available from stock. A guiding principle of the company is sustainability. This is reflected in the articles on repairing and maintaining textiles. The company has been ISO 9001 certified since 2015.

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